



Lua Conf 2017

Sponsorship Opportunities



Event Information

Frequency

Annual
Next: June 3rd 2017

Location

PUC-Rio, Rio de Janeiro
Brazil

Ticket Price

Normal: 70 BRL
Students: 35 BRL

Some free tickets will be reserved for diversity programs and other programs to incentive access to technology.

Public

Approximately 150 people among professionals, students and beginners on technology, computer science, and software development coming from different places across Brazil and from foreign countries as well.

Language

Portuguese and English

Format

Various talks totalizing one day of a single track conference on multiple subjects related to the Lua language such as: Lua's design, Machine Learning, game development, web development, streaming, domain specific languages, operating systems, package managers, Google Summer of Code and digital arts.

Check the schedule of the last edition at luaconf.com/2016



Why Sponsor LuaConf ?

LuaConf is an international one day conference focused on the Lua programming language. Despite the fact that Lua was created in Brazil, since 2012, its main conference “Lua Workshop” happens in foreign countries far away. It’s time a conference is organized in its homeland to serve the local community and this is why LuaConf was created.

LuaConf 2016 was a huge success!

The first edition of LuaConf happened on the 9th of July 2016 in the auditorium of the Pontifical Catholic University of Rio de Janeiro. Over 140 people coming from different parts of Brazil and from other countries participated.

Market your company to developers

We have different sponsorship opportunities for your goals being it brand exposure, recruiting, marketing a product etc.

Help promote Brazilian technology and incentive local communities

The goal of LuaConf is to facilitate networking, learning and discussions among professionals and students who are interested in the Lua programming language.

In this way, we hope to promote and propagate the use of Lua as we understand that communication and communities are an essential part in getting people excited and making things happen.

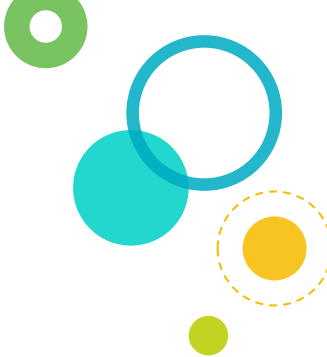
Packages

Benefits	Gold (3000 \$ or €) Max: 2 slots	Silver (1500 \$ or €) Max: 5 slots	Bronze (750 \$ or €) Max: 10 slots
Brand exposure on website and badges	✓	✓	✓
Brand exposure on emails and social network profiles of LuaConf	✓	✓	✓
Space for a banner or poster during the event	✓	✓	✗
Distribute branded material to participants	✓	✓	✗
Space for a table or a stand	✓	✗	✗
1 speaker slot reserved for your company, for a Lua related talk	✓	✗	✗



Unique packages (for your brand only)

Coffee-break 1	1500 USD or EUR
Coffee-break 2	1500 USD or EUR
Lunch	2500 USD or EUR
Post-conf party	2500 USD or EUR
Lanyards	500 USD or EUR



At LuaConf we like to keep our sponsors happy and satisfied. We accept different proposals of sponsorship packages. If you have a different idea not listed in this document about an aspect of the event you would like to sponsor, please contact us.

Communication Plan

Website
Newsletter
Social networks
Media

Before the event

Printed schedule
Photos and videos
Swag
Social networks

During the event

Social networks
Publishing of videos and photos

After the event

A decorative background featuring a large dashed light-blue circle. Various colored circles and arcs are scattered around it: a large green circle at the top left, a large cyan arc at the top center, a large yellow circle at the top right, a large orange circle at the bottom left, and a large yellow arc at the bottom left. Smaller circles in green, blue, orange, pink, and cyan are also present.

“

LuaConf 2016 in the media

[CoronaLabs Vlog](#)

[13floor Podcast](#)

[Linux Magazine Article](#)

[Thoughtworks Blog](#)

“



Hisham
@hisham_hm



Seguindo

#LuaConf 2016 was one of the favorite events I ever attended. The organizers and volunteers put their hearts into it, and it showed so much.

[Ver tradução](#)

RETWEETS
5

CURTIDAS
13



21:26 - 9 de jul de 2016



5



13



Hisham
@hisham_hm



Seguindo

#LuaConf felt like attending the very first FISL back in 2000, and the first Lua Workshop in 2005, all over again. History in the making.

[Ver tradução](#)

RETWEETS
3

CURTIDAS
7



21:28 - 9 de jul de 2016



3



7





Tim Caswell
@creationix



Seguindo

Watching a talk about how twitter is beginning to use lua and machine learning to detect abusive content.

Neural networks! #LuaConf #torch

Ver tradução

RETWEETS
20

CURTIDAS
69



13:31 - 9 de jul de 2016

Rio de Janeiro, Brasil

Retweet 20 Like 69

“



Jan Krueger Siqueira
@wallysalami



Seguir

#LuaConf na PUC: fartura de palestras interessantes e lanchinhos gostosos! Parabéns para os organizadores! 😊



2016 Sponsors & Support



RED BEACH



mashape



DEPARTAMENTO
DE INFORMÁTICA
PUC-RIO



Organizers

Evandro Gonçalves

evandrogoncalves@gmail.com

twitter: @evandrolg

(51) 9156 7373

<https://github.com/evandrolg>

Etiene Dalcol

dalcol@etiene.net

twitter: @etiene_d

skype: adhelle

+44 79 3023 0642

<https://github.com/etiene>



Lua Conf

luaconf.com